

Kaushal Mahotsav – Bundi - Rajasthan

A celebration of skills, training, jobs, and apprenticeship opportunities



1. Background

National Skill Development Corporation (NSDC) under the aegis of Ministry of skill development and Entrepreneurship (MSDE) organized Kaushal Mahotsav on the 5th and 6th of January 2023, in Bundi, bringing innumerable apprenticeship and job opportunities for the youth of Rajasthan. Under the guidance of Shri Om Birla, Honorable Speaker Lok Sabha, this initiative is a step towards fulfilling the government's commitment of providing employment opportunities.

The two-day event witnessed several exhibitors and companies exhibit their offerings through Skill Exhibition creating awareness about skill development for the youth. Candidates got the opportunity to take part in psychometric test and participated in group counseling prior to the event. The event witnessed participation from established industry experts, motivational speakers, and career advisors, who assisted candidates in making informed decisions for planning their career.

The event not only aimed at providing a glimpse into potential employment opportunities locally, but also focused on connecting the youth with recruiters and corporates for opportunities outside Rajasthan.

The event witnessed a showcase of modern technology, smart-training set-up, and newer formats of skillingsuch as simulators, drones, smart classrooms, and labs with live demonstrations and sector-specific exhibits. The recruitment drive bridged the demand and supply gap between industry and talent by providinga platform for skilled youth to connect with the industry and gain on the-spot employment offers/Letter of Intent.

2. Summary of The Kaushal Mahotsav

Sr. no.	Particulars	Details
1	<i>Date of the Kaushal Mahotsav</i>	5 th and 6 th January 2023
2	<i>Venue of the Kaushal Mahotsav</i>	Kumbha Stadium, Bundi, Rajasthan
3	<i>District of the Kaushal Mahotsav</i>	Bundi
4	<i>State of the Kaushal Mahotsav</i>	Rajasthan
5	<i>Kaushal Mahotsav Conducted by</i>	NSDC
6	<i>No. of Employers participated</i>	59
8	<i>No. of candidates registered Online prior to the event</i>	15,870
9	<i>No. of candidates attended physically</i>	4,943
10	<i>No. of Job Offerings/selected</i>	2202
11	<i>No. of Candidates Counselling</i>	4,067
12	<i>No. of candidates shortlisted</i>	2,202
13	<i>Mention the Sectors in which jobs offered to the candidates</i>	Attached as annexure 3
14	<i>Chief Guest of the event</i>	Shri. Om Birla Honorable Speaker Lok Sabha

3. Snapshot of Kaushal Mahotsav



4. Pre-Mela Activities

Pre-screening of Candidates

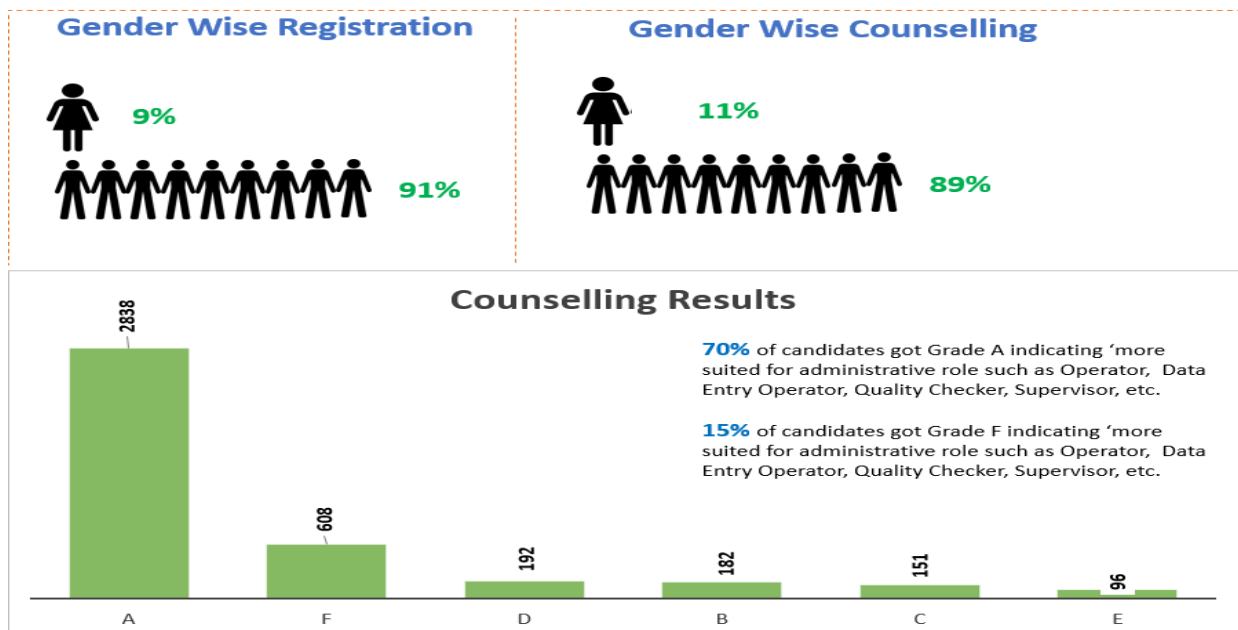
Pre-screening Interview Drive was conducted prior to the event.

- Employers were asked to share detailed job description for various job roles (specific requirements like location, salary, and educational qualifications).
- Candidates were mapped by NSDC Team as per the requirements provided.
- On completion of prescreening exercise, NSDC team compiled the final list of prescreened candidates and invited them for the final interview at Kaushal Mahotsav.
- The activity was carried out at four locations simultaneously (Rajkiya Mahavidyalaya Bundi, ITI Government Bundi, ITI Government Kota, LBS Academy.)
- In total **750 candidates** were pre-screened by employers



5. Counselling

A total of 4,067 candidates were counselled of which 3,619 were Male candidates and 448 were female candidates. Analysis as follow: Details of Sector and Job role mapping based on the counselling result is attached as **Annexure 1**.



6. During- Mahotsav activities

6.1 Registration of Candidates

In total:

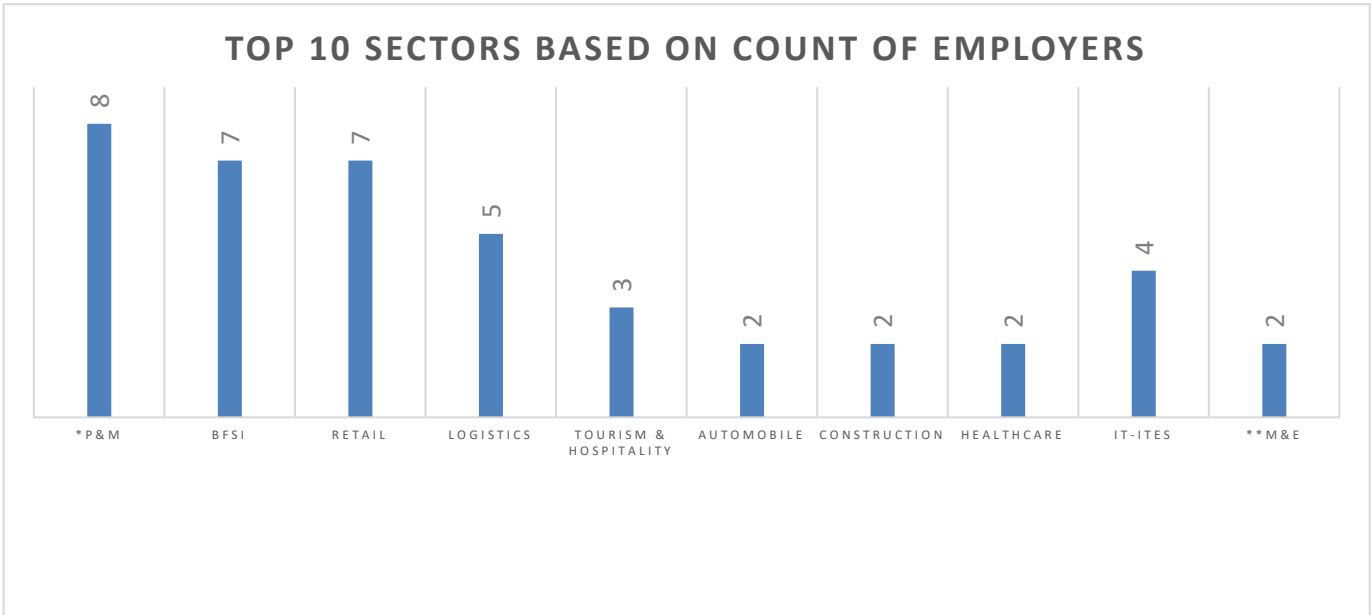
- **14,389 candidates** had registered on NSDC digital for participating in the event
- **4,943 participated** on the day of the event



6.2 Registration of Employers

A total of **59 employers participated** on the day of the event (list of participating employers is attached as **Annexure 2**). A brief snapshot of these employers is captured below:





6.3 Skill Exhibition

A total of **17 exhibitors participated** in the skill exhibition and showcased various upcoming innovation/opportunities in their respective sectors. Candidates were informed and encouraged to register for up-skilling and re-skilling schemes.

6.4 Employment Opportunities

2,202 candidates were shortlisted during the event (List of employer-wise breakup of shortlisted candidate number attached as **Annexure 3**); this effort was supported by pre- screening effort undertaken by the ground team through the support of mobilization partners and respective employers.



7. Post-Mahotsav activities

Multiple activities are being undertaken by team NSDC post-event, which include:

- Press release & video bytes of employees and employers on social media
- WhatsApp messages to all candidates registered on the NSDC platform for capturing their participation details along with other required information i.e., location, qualification, job preference etc. while ensuring candidates have access to apply for preferred jobs
- **Follow up with all employers** (calls and email) for sharing the details of selected candidates along with job locations and feedback for the event
- **Follow up with Candidates** (Calls and email) for sharing feedback and assistance in final selection
- A total of 704 Offer letters were collected (analysis below) from the employer's details attached as **Annexure 4**

लोकसभा अग्रदाय बिरला ने किया 2 दिवसीय कौशल महोत्सव का आगाज.....
जो चुनौती से लड़ता है वही जीतता है, जो चुनौतियों का सामना नहीं करता वह हारता है- ओम बिरला
80 से अधिक कंपनियों ने रिया भाम, बेरोजगारों को मिला रोजगार, संश्लिष्टर ने की सहायता

नया दिल्ली, 15 जनवरी को जिला स्तर पर 2 दिवसीय कौशल महोत्सव का आगाज हुआ। इस अवसर पर लोकसभा के सदस्य ओम बिरला ने कहा कि चुनौतियों का सामना करने वाले ही जीतते हैं। उन्होंने कहा कि रोजगार के अवसरों को बढ़ावा देने के लिए सरकार को चुनौतियों का सामना करना चाहिए।

कौशल महोत्सव से बून्दी सहित हाड़ौती के बेरोजगार युवाओं को मिलेगा लाभ : बिरला
रोजगार के लिए इन्टरव्यू देने उमड़े युवा

नया दिल्ली, 15 जनवरी को जिला स्तर पर 2 दिवसीय कौशल महोत्सव का आगाज हुआ। इस अवसर पर लोकसभा के सदस्य ओम बिरला ने कहा कि चुनौतियों का सामना करने वाले ही जीतते हैं। उन्होंने कहा कि रोजगार के अवसरों को बढ़ावा देने के लिए सरकार को चुनौतियों का सामना करना चाहिए।

दो दिवसीय बून्दी कौशल महोत्सव मेले का मुख्य अतिथि
लोकसभा अध्यक्ष ओम बिरला ने किया शुभारम्भ

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8. Annexures

Annexure 1		
Counselling – Grade - Mapping Master		
Sl. No.	Job Role	Sector
Grade A		
1	Machine Operator	Hardware & Manufacturing
2	Assembler	Hardware & Manufacturing
3	Swing Machine Operator	Apparel
4	ATM Custodian	Accounts & Finance
5	Operator	Hardware & Manufacturing
6	Micro Loan Officer	Accounts & Finance
7	Billing Executive	Accounts & Finance
8	Unarmed Security Guard	Security
9	Production Trainee	Hardware & Manufacturing
10	Plumber	Construction
Grade B		
1	Cabinate Maker	Hardware & Manufacturing
2	Beauty Therapist	Beauty & Wellness
3	Beauty or Spa Therapist	Beauty & Wellness
4	Agriculture Extension Service Officer	Agriculture
5	Animal Husbandry & Dairy	Agriculture
6	Relationship Officer	Sales & Marketing
7	Food & Beverage Assistant	Hospitality
8	Food Production Chef	Hospitality
9	Commis Chef	Hospitality
10	Multi Cuisine Cook	Hospitality
Grade C		
1	Cabinate Maker	Hardware & Manufacturing
2	Beauty Therapist	Beauty & Wellness
3	Beauty or Spa Therapist	Beauty & Wellness
4	Agriculture Extension Service Officer	Agriculture
5	Engineer	Hardware & Manufacturing
6	Chinese Chef,	Hospitality
7	Food & Beverage Assistant	Hospitality
8	Food Production Chef	Hospitality
9	RO Water Technician	Plumbing
10	Multi Cuisine Cook	Hospitality
Grade D		
1	Elderly Care Taker	Healthcare
2	Packhouse Worker	Logistics
3	Relationship Officer	Sales & Marketing
4	Housekeeping	Hospitality
5	F&B Service Stewards	Hospitality
6	Care Giver	Healthcare
7	Bed side Patient Attendant	Healthcare

8	Customer Care	IT/ITeS
9	Beauty Therapist	Beauty & Wellness
10	Processing Staff	Hospitality
Grade E		
1	Field Sales Executive	Sales & Marketing
2	Agriculture Field Officer	Agriculture
3	Relationship Manager	Sales & Marketing
4	Sales & Marketing	Sales & Marketing
5	Field Sales	Sales & Marketing
6	Customer Care	IT/ITeS
7	Front Office Associates	Office Management
8	Auditor	Accounts & Finance
Grade F		
1	Installer	Hardware & Manufacturing
2	Assembler	Hardware & Manufacturing
3	Beauty Therapist	Beauty & Wellness
4	Beauty or Spa Therapist	Beauty & Wellness
5	Hair Stylist	Beauty & Wellness
6	Extension Service Officer	Agriculture
7	Animal Husbandry & Diary	Agriculture
8	Food & Beverage Assistant	Hospitality
9	Food Production Chef	Hospitality
10	Commis Chef	Hospitality

Annexure 2		
List of Participating Employers and Sector		
Sl. No.	Employer Name	Sector
1	PI Industries Limited	Agriculture
2	Aamdhane Private Limited	Automobile
3	Prerna Engineering	Automobile
4	Bhatia Cooperation Private Limited	Automotive
5	Evergreen Motors	Multiple Sectors
6	Soyug Private Limited	Multiple Sectors
7	Nascent Educational Services	BFSI
8	Patchy Future Success Facilitating Private Limited	BFSI
9	Aarohan Financial Services Limited	BFSI
10	HDB Financial Services Limited	BFSI
11	HDFC Life	BFSI
12	Save Microfinance	BFSI
13	Tata Capital Financial Services Limited	BFSI
14	Ambuja Cement Foundation	Construction
15	L & T Construction	Construction
16	Placement Point	Domestic Workers
17	Amass Skill Venture Private Limited	Electrical
18	Healthcare at Home India Private Limited	Healthcare
19	Mittal Hospital Limited	Healthcare
20	NIIT	IT ITES
21	Vivacious Techno Management Hub Private Limited	IT ITES

22	Fusion BPO Services	IT-ITeS
23	JTEKT India Private Limited	IT-ITeS
24	Avant Career Private Limited	Logistics
25	BSHR Consultant Pvt Ltd	Logistics
26	Flipkart	Logistics
27	Om Institute of Logistic Supply Chain Management India Pvt Ltd	Logistics
28	TVS Supply Chain Solutions Limited	Logistics
29	Udaan Organisation	Multiple Sectors
30	LBS Academy	Management & Entrepreneurship and Professional
31	Moto Skill Solution Private Limited	Management & Entrepreneurship and Professional
32	India PTV LTD	Other
33	L & T	Plumbing
34	Genus Power Infrastructure Limited	Power
35	Nettur Technical Training foundation	Production & Manufacturing
36	NTF India Private Limited	Production & Manufacturing
37	SUGS Loyd Staffing Private Limited	Production & Manufacturing
38	Sintex Industries Limited	Production & Manufacturing
39	Vision India Services Pvt Ltd	Production & Manufacturing
40	Yashswant Academy for Skills	Production & Manufacturing
41	Yuva Shakti Foundation	Production & Manufacturing
42	Edu Vantage Private Limited	Multiple Sectors
43	Quess Corp Limited	Production & Manufacturing
44	KP Reiable Technique India Private Limited	Quality Inspector
45	Calibehr Business Support Service Private Limited	Retail
46	Dainik Bhaskar Cooperation Limited	Retail
47	First Attempt Skill Training Private Limited	Retail
48	New Opportunity Consultancy Private Limited	Retail
49	One 97 Communication Limited	Retail
50	Rightways Computers Private Limited	Retail
51	VSS Tech Solutions Private Limited	Retail
52	Checkmate Service Private Limited	Security
53	Innovision Limited	Security
54	Career Point Institute of Skill Development Private Limited	Telecom
55	Nitin Spinners Limited	Textiles
56	Skills Konnect Global	Textiles
57	Barbeque Nation Hospitality Limited	Tourism & Hospitality
58	Capacita Connect	Tourism & Hospitality
59	Rebel Foods Pvt Ltd	Tourism & Hospitality

Annexure 3

Count of Employer Wise Shortlisted Candidates

Sl. No.	Company Name	Shortlisting (Multiple)
1	PI Industries Limited	73
2	Aamdthane Private Limited	330
3	Prerna Engineering	0

4	Bhatia Cooperation Private Limited	60
5	Evergreen Motors	16
6	Soyug Private Limited	22
7	Nascent Educational Services	22
8	Patchy Future Success Facilitating Private Limited	38
9	Aarohan Financial Services Limited	106
10	HDB Financial Services Limited	37
11	HDFC Life	0
12	Save Microfinance	3
13	Tata Capital Financial Services Limited	141
14	Ambuja Cement Foundation	46
15	L & T Construction	0
16	Placement Point	12
17	Amass Skill Venture Private Limited	41
18	Healthcare at Home India Private Limited	14
19	Mittal Hospital Limited	17
20	NIIT	0
21	Vivacious Techno Management Hub Private Limited	15
22	Fusion BPO Services	1
23	JTEKT India Private Limited	12
24	Avant Career Private Limited	70
25	BSHR Consultant Pvt Ltd	1
26	Flipkart	123
27	Om Institute of Logistic Supply Chain Management India Pvt Ltd	17
28	TVS Supply Chain Solutions Limited	0
29	Udaan Organisation	16
30	LBS Academy	2
31	Moto Skill Solution Private Limited	2
32	India PTV LTD	1
33	L & T	0
34	Genus Power Infrastructure Limited	15
35	Nettur Technical Training foundation	22
36	NTF India Private Limited	22
37	SUGS Loyd Staffing Private Limited	23
38	Sintex Industries Limited	29
39	Vision India Services Pvt Ltd	16
40	Yashwant Academy for Skills	22
41	Yuva Shakti Foundation	29
42	Edu Vantage Private Limited	92
43	Quess Corp Limited	161
44	KP Reiable Technique India Private Limited	3
45	Calibehr Business Support Service Private Limited	17
46	Dainik Bhaskar Cooperation Limited	60
47	First Attempt Skill Training Private Limited	82

48	New Opportunity Consultancy Private Limited	27
49	One 97 Communication Limited	33
50	Rightways Computers Private Limited	19
51	VSS Tech Solutions Private Limited	38
52	Checkmate Service Private Limited	16
53	Innovision Limited	150
54	Career Point Institute of Skill Development Private Limited	14
55	Nitin Spinners Limited	17
56	Skills Konnect Global	1
57	Barbeque Nation Hospitality Limited	25
58	Capacita Connect	0
59	Rebel Foods Pvt Ltd	31
Total		2,202

Annexure 4			
Employers wise Count of Offer letters Issued			
Sl. No.	Company Name	Sector	Selection
			*Actual offer letter/ appointment letter received
1	Aamdhane Private Limited	Automobile	25
2	Patchy Future Success Facilitating Private Limited	BFSI	2
3	HDB Financial Services Limited	BFSI	1
4	Save Microfinance	BFSI	21
5	Avant Career Private Limited	Logistics	318
6	Om Institute of Logistic Supply Chain Management India Pvt Ltd	Logistics	17
7	LBS Academy	Management & Entrepreneurship and Professional	5
8	Sintex Industries Limited	Production & Manufacturing	32
9	Yuva Shakti Foundation	Production & Manufacturing	14
10	Edu Vantage Private Limited	Multiple Sectors	42
11	New Opportunity Consultancy Private Limited	Retail	6
12	One 97 Communication Limited	Retail	14
13	Innovision Limited	Security	172
14	Nitin Spinners Limited	Textiles	9
15	Barbeque Nation Hospitality Limited	Tourism & Hospitality	11
16	Rebel Foods Pvt Ltd	Tourism & Hospitality	15
Total			704